

8th Annual Rajun' Cajun Throwdown Gumbo Cook-Off

March 10th, 2018

Davis Street, Downtown Luling

SPONSORSHIP INVITATION



Luling Main Street is excited to let you know that this year's Rajun' Cajun Throwdown promises to be bigger and better than ever! We have a team of amazing volunteers from the community working hard to make this event a success, but we can't do it without you!

Luling Main Street was established in 2003 in an effort to revitalize Luling's downtown area. Downtown revitalization is a key tool for enhancing the economic and social health of a community. Not only is it the most visible indicator of community pride and economic health, the historic downtown is also the foundation of a community's heritage. The historic buildings in a downtown are prime locations for the establishment of unique businesses and can also be wonderful tourist attractors, all of which add to the community's sales tax collections and property values. Today big-box developments fill our nation, making it even more important for communities like ours to be proactive in saving and utilizing their historic spaces to avoid becoming featureless places.

The annual Rajun' Cajun Throwdown event raises funds to continue our mission of beautification and revitalization of the Main Street District. Proceeds from our 2017 event are being pooled as we look to tackle some larger projects over the next couple years. It also assures that we have enough money to continue funding applications for our matching Façade Grant program into the foreseeable future. We also plan to contribute to the Luling Information Station project, in which construction is almost completed.

We hope you will consider one of the following available sponsorship levels in this packet. With your help and ongoing support, (and good weather) we can continue to make this event better each year and help revitalize the Luling Main Street District.

If you should have any questions about sponsorships, or need any additional information, please contact Derek Hall at 830-875-3214 ext. 304, or via email at mainstreet@cityofluling.net.

**Luling Main Street is a 501(c)(3) Organization
Your investment may be tax deductible**

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[] \$2,500 Level – PLATINUM

- Your company on a 6' X 2.5' banner hung in a prominent location at the event (provided by us)
- 6 complimentary event t-shirts
- Logo or Company information on all posters and flyers
- Your company will be recognized at least 4 times by emcee during band performance and Auction/Rewards Ceremony
- Mentions in radio spot interviews or media commercials
- Free entry for one cooking team for all categories
- Logo or Company name on event T-shirts
- Logo and link will be placed on event's social media pages

[] \$1,250 Level – GOLD

- Your company on a 4' x 2.5' banner hung in a prominent location at the event (provided by us)
- Logo or company information on all posters and flyers
- Logo or company name on event T-shirts
- 4 complimentary event t-shirts
- Your company will be recognized at least 3 times by emcee during band performance and the Auction/Rewards Ceremony
- Free entry for one cooking team for all categories
- Logo and link will be placed on event's social media pages

[] \$750 Level – SILVER

- Your company on a 3' x 2' banner hung in a prominent location at the event (provided by us)
- Logo or company name on event T-shirts
- 2 complimentary event t-shirts
- Your company will be recognized 2 times by the emcee sometime during the event
- Logo and link will be placed on event's social media pages

[] \$300 Level – BRONZE

- Your company on Event t-shirts
- Your company will be recognized at least once by emcee during the event
- Logo and link will be placed on event's social media pages
- Your business will be listed on our sponsor boards

[] \$100 Level – COPPER

- Your company logo and link will be placed on Luling Main Street website and Facebook pages
- Your business will be listed on our sponsor boards

We Thank You For Your Support!!!

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Business/Organization Name: _____

Primary Contact: _____

Physical Address: _____

City, State, Zip: _____

Billing Address(if different): _____

Telephone: _____ Fax: _____

E-Mail: _____ Website Link: _____

Level of Sponsorship: _____ Other Sponsorship Amount: _____

Complimentary T-Shirt Sizes: 1) _____ 2) _____ 3) _____ 4) _____ 5) _____ 6) _____

Please make all checks payable to: Luling Main Street

P.O. BOX 710, Luling, TX 78648

(You can also drop payments off at the Luling Main Street Office located at 421 E. Davis St. in downtown Luling)

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Sponsorship deadline is January 31, 2018 so we have time to produce all media and print advertisements.